Hi Gavin

Yes I did some research using the mockup I sent to you. I talked with three guys (designed, java developer and e-business manager) and what is common for all of them is that they liked idea very much (reading what happend today in a minute).

Designer came immediately how the design an user experience can be improved by introducing horisontal scrolling on article (this displaying more articles in a group i.e.**Politics**). He also liked idea about article styled context sensitive ads.

Developer asked immediately about technology back the solution, not very much about design. He was particularly interested about algorithm to decide which summary comes as a first on front page and if there's some sort of article ranking while summarizing and displaying links to the sources. Interesting thoughts.

Manager was interested in ads and commercial part of the idea (how to define ads, how to sell, how to charge taking in account that ads are context sensitive). Also he was interested in legal issues regarding summaries (even though there is NLP algorithms that can create own sentences based on input). He find as particularly interesting possibility of summarizing based on keywords.

Do you think we have enough to deliver?